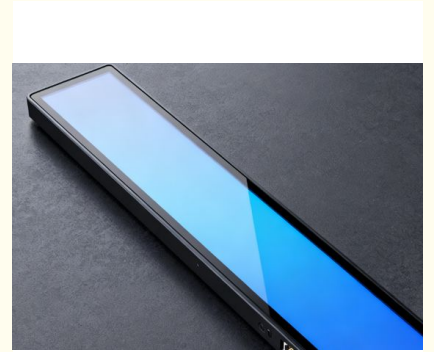


## 11 Inch TFT LCD Display with 1280x120 Resolution and RGB Interface for Retail Shelf Labels

Our Product Introduction

### Basic Information

- Place of Origin: China
- Brand Name: BBI
- Certification: ISO90001 RoHS
- Minimum Order Quantity: 1000
- Price: 0.7-7USD
- Packaging Details: CARTON
- Delivery Time: 3-47WEEKS
- Payment Terms: T/T
- Supply Ability: 100000/MONTH



### Product Specification

- Material: TFT
- Tft Interface: RGB
- Backlight Luminance: 300 Cd/m<sup>2</sup>
- Pixel Pitch: 219(H) X 225(V)
- Number Of Dots: 1280(RGB)\*120
- Screen Size: 11 Inches
- Module Size: 288.92 ( W ) × 41.2 ( H ) × 7.9 ( T )
- Viewing Direction: 6 O ' Clock
- Highlight: **11 Inch TFT LCD Display ,  
1280x120 Resolution LCD Screen,  
RGB Interface Bar Type LCD**



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## Product Description

Our Product Introduction

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### Goods Shelves TFT Lcd Display 11 Inch RGB Interface 1280 \* 120 Ultra Thin Bar Type Lcd

#### Product Details

Resolution:	1280 (RGB) * 120
Size:	11 Inch
Viewing Direction:	6 O'Clock
TFT Mode:	TFT, Transmissive

#### Technical Specifications

ITEM	CONTENT	DESCRIPTION
1	Display outline size	288.92 (W) × 41.2 (H) × 7.9 (T)
2	VA size	280.32 (W) × 42.7 (H)
3	Resolution	1280RGB * 120
4	Pixel Pitch	219(H) x 225(V)
5	Interface	RGB 18Bit
6	Brightness	300cd/m2
7	Color	262K
8	Controller IC	HX8290-A02 and HX8678-C01



#### Display Introduction

The 11-inch TFT LCD display features a resolution of 1280×120 and utilizes a-Si TFT technology for high-quality visual performance.

## Basic Parameters

Dimensions: 288.92mm (width) × 41.2mm (height) × 7.9mm (thickness)

Active display area: 280.32mm (width) × 27.0mm (height)

Weight: Approximately 115g

## Display Specifications

Resolution: 1280×120 with RGB vertical strip pixel configuration

Display mode: Constant white

Viewing angles: 70/70/70/50 (top/bottom/left/right)

Color capability: 262K colors

Backlight type: White LED

## Interface Type

Uses RGB interface with driving chips HX8290-A02 and HX8678-C01, compatible with various main control chips for signal transmission and display control.

## Display Applications

**Retail Shelf Labels:** Embedded in shelf layers or hung on edges to display product information, prices, and promotions with real-time updates.

**Commercial Advertising:** Ultra-thin strip design ideal for shelf edges or display cabinets to play videos, animations, or scrolling text.

**Public Information:** Suitable for museums, offices, and government facilities to display guidance and announcements.

**Industrial Equipment:** Compact display for monitoring equipment status, operation parameters, and fault alerts in space-constrained environments.

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## Frequently Asked Questions

### I want the LCD display 8 digits and the outline size is 65x30x2.8mm?

Answer: Please send us your specification or drawing. If unavailable, we can recommend suitable standard products or customize based on your requirements.

### This LCD is just what we want, but it is big size, do you have any smaller size? And the display content need to be changed a little.

Answer: For segment type LCD modules requiring size or content modifications, we can create new tooling to produce customized versions.

### This LCD display is HTN type, but I want STN type, can you make?

Answer: Yes, we can modify the display type according to your requirements.

### I want to customize a new LCD module. Can you do?

Answer: Yes, we can customize based on your specifications. Please provide drawings or details including outline size, display information, and technical requirements.

### What is lead time for tooling?

Answer: Typically 15-25 days after drawing confirmation and tooling payment. Exact timeline will be confirmed upon order.

### Can you send us samples for checking?

Answer: Yes, sample orders are available for evaluation.

### What is the Lead Time?

Answer: Standard products in stock ship within 1 day. Custom mass production typically takes 15-30 days, with earlier completion updates when possible.

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## Our Services

Free repair within one year after shipment

Replacement within 30 days for product issues

Custom logo and model number printing available

Competitive shipping rates through established partnerships

Professional technical support and responsive after-sales service

All products undergo rigorous inspection and testing before shipment

24-hour response to customer inquiries and concerns

Custom LCD display solutions based on your specifications



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